

TABLE OF CONTENTS

List of Tables.....	viii
List of Figures.....	ix
Chapter I: Theoretical Rationale.....	1
Message Discrepancy	1
Disconfirmation.....	4
Cognitive Elaboration and Attitude Change: The Elaboration Likelihood Model.....	18
Research Questions and Hypotheses	23
Chapter II: Method	26
Overview.....	26
Subjects.....	27
Topic.....	27
Manipulation of the Independent Variables.....	29
Discrepancy	30
Disconfirmation	30
Directed Thought	31
Manipulation Checks	32
Discrepancy	33
Disconfirmation	33
Directed Thought	34
Pilot Studies.....	37
Pilot Study I: Crime and the Judge’s Characteristics	37
Manipulations of Discrepancy and Disconfirmation	39
Pilot Studies for Manipulation of Directed Thought	41
Pilot Study 2	42
Pilot Study 3	45
Pilot Study 4	47
Measurement of the Dependent Variables	49
Final Position of the Subject.....	49
The Comparative Evaluation of the Attitude Object	50
Expected Results and Final Comments.....	50
Chapter III: Results	55
Data Transformation.....	55
Analysis of Means	55
Manipulation Checks	56

Figure 7: Sample table of contents (McGreevy thesis/partial)